

## Data Management along the Supply Chain

**The relevance of structured data and the associated optimization of processes along the supply chain took center stage during the BMÖ-EinkaufsForum on 29 and 30 September in Vienna, which was all about “Purchasing 4.0 – what’s next?”**

(Vienna, 6 October 2016) – “Data are the key to success,” said Sylvia Völker, Head of Supply Chain Management at Maresi Austria GmbH and Klaus Schaffer, Business Development Manager at EDITEL Austria GmbH during their joint presentation about “Data transparency in data transfer – big data management along the supply chain” at this year’s BMÖ EinkaufsForum to a highly interested audience of industry experts. Sylvia Völker, with her many years’ experience in the optimization of supply chain processes at Maresi, emphasized that “a fundamental prerequisite for successful data management is having highly structured data and working with this data.” Maresi as well as many other companies rely on “Electronic Data Interchange” (EDI) as one of the major tools that help achieve structured data.

EDI allows business partners to carry out fully automated business transactions based on structured standards (EDIFACT, among others). This paperless communication process without any media disruption allows for safe and transparent data communication. In addition, especially in the consumer goods industry, EDI helps build larger ranges of goods, achieve shorter lead times and shorter replacement of goods cycles as well as reduced storage needs along the entire supply chain.

“Master data and the declaration of ingredients“ was another important topic whose high relevance Sylvia Völker and Klaus Schaffer emphasized during their presentation. The exchange of master data and ingredients helps comply with the Food Information Regulation regarding the required nutrient information and allows for full traceability. Both experts concluded by saying that “no matter which ‘data volumes’ we are dealing with, successful data management will always be based on ‘structuring – automating – integrating.”

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## PRESS RELEASE

### About EDITEL

EDITEL is a leading international provider of EDI solutions (Electronic Data Interchange) specialized in the optimization of supply chain processes across businesses and industries.

With its headquarters in Austria and subsidiaries in the Czech Republic, Slovakia, Hungary and Turkey as well as a large number of franchise partners, EDITEL has a cross-border presence and reach, which makes it a perfect choice for corporations with international activities.

Via the EDI platform eXite®, EDITEL offers a comprehensive range of services, from EDI communication and EDI Integration to Web EDI for SMEs, e-Invoicing solutions and Digital Archiving to Business Monitoring. Thanks to 30 years' experience and expertise, EDITEL successfully implements even large-scale EDI projects.

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[www.editel.sk](http://www.editel.sk) / [www.editel.hu](http://www.editel.hu) / [www.editel.com.tr](http://www.editel.com.tr)

Press relations  
Sylvia M. Gerber M.A.  
Marketing Manager  
EDITEL Austria, Brahmsplatz 3,  
1040 Vienna / Österreich  
T +43/1/505 86 02  
F +43/1/505 86 02 – 33  
E [news@editel.at](mailto:news@editel.at)

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